

**CCMF 'My Mom Rocks!' Ultimate Experience presented by Coca-Cola®, proud sponsor of Carolina Country**

**NO PURCHASE NECESSARY TO ENTER OR WIN.**

**Eligibility Guidelines:** The mom you are nominating does not have to be your own momma, but she must be available for a surprise visit or phone call from Carolina Country Music Fest and/or affiliates. Winner announced the week of May 15 on or before May 19. Contest sponsored by **Coca-Cola®**.

Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six months, performed services for CCMF, any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the contest or supplying the prize, and their respective parent, subsidiary, affiliated and successor companies, and immediate family and household members of such individuals, are not eligible to enter or play. Ya'll know who you are!

**Contest Entry Period: Carolina Country Music Fest "My Mom Rocks!" Contest presented by Coca-Cola®** entry period ends at 11:59 p.m. EST on Sunday, May 14.

**How to Enter:** Tell us why a mother you know is so special. Has she overcome obstacles in her life? Are there people she has gone out of her way to help? Submissions can include option A & B. If you're DETERMINED and an overachiever, which we LOVE and you LOVE this deserving lady, do both.

a) a video up to 1:00 in length in which you and/or others are describing why the mother you are nominating ("Nominee") is so deserving and if you happen to use a 20 oz **Coca-Cola®** bottle including our fav, Diet **Coca-Cola®** as your mic, it doesn't hurt either – post, tag and let us hear you via Facebook, Instagram, Twitter and YouTube using #MomsRocksCCMF. DON'T FORGET – if you're social media pages are private that means we can't see or hear from you in most cases.

b) fill out our online nomination form, not to exceed 250 words in length, explaining why your Nominee deserves to the ultimate country music experience at Carolina Country Music Fest in Myrtle Beach, SC. Here's the link: [CCMF.com/MyMomRocks](http://CCMF.com/MyMomRocks). Minors must have permission from a parent or legal guardian to appear in the video and/or photo. Don't get us in trouble youngins'! The photo may also include an image of you with the Nominee. Entrants must have full rights to use (and to grant for Sponsors' use) any videos and photos submitted including the permission of any third parties (excluding the Nominee) who appear in a video and photo; videos and photos may not be the protected works of another party; entries that are incomplete or are submitted with inappropriate or offensive photos will be immediately disqualified. One entry per person's e-mail address; no additional entries will be permitted. We see you entering 400 times!

During the Entry Period you may enter by going to [CCMF.com/MyMomRocks](http://CCMF.com/MyMomRocks)

**Judging Procedure, Notification and Finalists Judging:** Eligible entries will be judged by Carolina Country staff members. Decisions of the judges are final. Eligible entries will be judged on the basis of potential for on-air appeal, compelling nature of story and overall readability of essay. In other words, tug on our heart strings folks. Make sure smile, laugh and cry and again, if you somehow include our friends **Coca-Cola®**, that's a bonus since they are the ones make this opportunity available for our fans. You and this deserving mom – you need to be unforgettable so get busy! **We wish all our CCMFer's the best in this contest – you and all moms out there are ALL winners to us!**

**Prizes:**

**Grand Prize:** Two Super VIP tickets, upgrades or Four GA tickets. Back stage tour at Carolina Country. Carolina Country prize pack. Meet and Greets with one of your top five favorite artists at CCMF.

**Second place prize:** Two VIP tickets and Meet and Greets with one of your top five favorite artists at CCMF.

**Third place prize:** Two GA tickets and Meet and Greets with one of your top five favorite artists at CCMF.

Winners are not entitled to exchange or transfer prizes or to obtain cash or other substitutes. Sorry, loves!

All submissions will become the sole property of CCMF, which may reprint or otherwise exploit the entry in any manner, in any media in perpetuity.

CCMF reserve the right, in its sole discretion, to disqualify any individual who tampers with the entry process and to cancel, terminate, modify and/or suspend the contest in the event of tampering or other circumstances, including but not limited to acts of God or civil disturbance that render it impractical or impossible to complete or fulfill the contest as originally planned.

CCMF can change these rules at any time if folks start finding ways to be snots. You know what we mean. HAVE FUN! Lots of love to all the amazing moms out there from Carolina Country!