

CCMF Lyrics Down Cold presented by Coors Light©
'Lip-Sync Battle' Ultimate VIP Experience Contest



Think you can sing? Well, it doesn't matter! This is a lip-sync battle offering you a chance to win the experience of a lifetime at the **2019 Carolina Country Music Fest** that money can't buy! Picture you and your bestie on stage sitting in two of the ALL NEW **Silver Seats** at the **Coors Light Private Main Stage Bar**, throwing back a cold one and jamming out to live performances! Join the *Lyrics Down Cold presented by Coors Light©* for your chance to win!

Rules:

- **MUST BE 21+ TO ENTER**
- **NO PURCHASE NECESSARY TO ENTER OR TO WIN**

Eligibility Guidelines and Details:

You must be 21 or older to enter. You can submit as many videos as you want. You can have as many peeps in your vid as you'd like but only one will win a prize pack for two!

Songs you can use: Must be a [CCMF artist on the 2019 line up](#) announced any time before or during contest dates.

The competition will be judged in these categories:

Make sure a Coors Light bottle is your mic for this performance!

- A. **Lip Sync Abilities:** How well the performer(s) lip-sync the lyrics of the song.
- B. **Creativity:** How original and creative the performance is. Instead of just lip-syncing a song – props (like a Coors Light bottle as your mic), choreography, costumes and/or other ideas can be used and often impresses the judges and generates crowd response. Be creative!
- C. **Presence & Choreography:** Again, don't just stand there! Engage the audience, dance, smile, make eye contact with the judges...you're a STAR - --have fun!
- D. **WOW US:** We will be looking for the **funniest, sexiest, most creative, most redneck, most country and more**, but only ONE will win the GRAND PRIZE!

Lip Sync Apps:

You can use anything you want to make your lip-sync video – here are some suggestions:

- TikTok ([iOS](#) | [Android](#))
- MuStar ([iOS](#) | [Android](#))
- StarMaker ([iOS](#) | [Android](#))
- Dubsmash ([iOS](#) | [Android](#))

Contest Entry Period:

Contest starts on Monday, February 18, 2019. Final entries are due on Monday, April 1, 2019, 11:50 pm, EST. Winners will be announced on April 12, 2019.

Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six months, performed services for CCMF or any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the contest or supplying the prize, and their respective parent, subsidiary, affiliated and successor companies, and immediate family and household members of such individuals, are not eligible to enter, play, or win. Ya'll know who you are!

How to Enter:

Post or video to any of our social media accounts ([Facebook](#), [Twitter](#), [Instagram](#), or [YouTube](#)) and tag us using **#LyricsDownCold** to enter. Remember, if you're private, we might not be able to see your video! If you want to make SURE we see it, you can also email us at CCMFLipSyncBattle@whirlwind-creative.com.

We reserve the right to take any submission out of the contest if the submission is inappropriate or ‘overly’ offensive to others. We know it doesn’t take much for folks to get wound up tight on something. It’s a contest that includes beer, babes. Have fun, but if it crosses the country music lovin’ life line, we’ll have to take it out.

Entrants must have full rights to use (and to grant for Sponsors’ use) any videos and photos submitted including the permission of any third parties (excluding the Nominee) who appear in a video and photo; videos and photos may not be the protected works of another party; entries that are incomplete or are submitted with inappropriate or offensive photos will be immediately disqualified. You can make as many entry videos as you want! Eligible entries will be judged by Carolina Country staff members and we’ll probably put them on our website and social to get our fans input. Get ready to be famous! Decisions by the judges are final.

Prizes:

Grand Prize:

NEVER BEFORE OFFERED TO FANS – BRAND NEW TO CCMF!

- Entry for two to the all-new Coors Light Private Bar on the Coors Light Main Stage with Dee Jay Silver during a performance! You and a friend will experience what money CAN NOT buy! **

PLUS:

- Two Ultimate Experience Super VIP tickets
- Meet and Greet with one of CCMF’s artists*
- Back Stage Tour
- Coors Light Prize Pack

Second Place:

- Entry for two to the all-new Coors Light Private Bar on the Coors Light Main Stage with Dee Jay Silver during a performance! You and a friend will experience what money CAN NOT buy! **
- Two Super VIP tickets
- Back Stage Tour
- Coors Light Prize Pack

Third Place:

- Entry for two to the all-new Coors Light Private Bar on the Coors Light Main Stage with Dee Jay Silver during a performance! You and a friend will experience what money CAN NOT buy! **
- Two VIP tickets
- Coors Light Prize Pack

Winners are not entitled to exchange or transfer prizes or to obtain cash or other substitutes. Sorry, loves! All submissions will become the sole property of CCMF, which may reprint/repost or otherwise exploit the entry in any manner, in any media in perpetuity. CCMF reserve the right, in its sole discretion, to disqualify any individual who tampers with the entry process and to cancel, terminate, modify and/or suspend the contest in the event of tampering or other circumstances, including but not limited to acts of God or civil disturbance that render it impractical or impossible to complete or fulfill the contest as originally planned. CCMF can change these rules at any time if folks start finding ways to be snots. Also, if you win, when it's time to come on stage if you're snockered and can't walk straight you lose the opportunity. Hotel and travel are not included. Let the battle begin!

*Artists available for meet and greet are at the discretion of the artist/artist manager and not up to CCMF however we will do our best to get you in with your future husband or wife!

** Second person accompanying winner to Coors Light Main Stage Private Bar MUST be 21.

Carolina Country Music Fest ("CCMF" or "CCMF, LLC") may use participant's likeness without further consultation. Must be 21+ to enter. No purchase necessary. Void where prohibited.